

materials handling

MIDDLE EAST

POST SHOW REPORT

2019

The region's dedicated trade show for warehousing, intralogistics and supply chain solutions



SHOW PROFILE

With an increase of over 12% in visitor attendance compared to 2017, the 10th edition of Materials Handling Middle East reinforced the show's position as one of the region's leading trade shows for warehousing, automation, operations management and optimisation. More than 92 global exhibitors showcased cutting-edge tools and technologies for a wide range of industries, including manufacturing, FMCG and retail.

The show also put the spotlight on the latest trends, expert knowledge and top talent in the industry with the Scalex Forum, Forklift Challenge and Leaders in Warehousing & Leaders in Supply Chain Recognition Programme.

Edition	: 10 th
Date	: 3 – 5 September, 2019
Venue	: Halls 1 – 2 Dubai World Trade Centre, UAE
Organiser	: Messe Frankfurt Middle East GmbH
Total Sqm.	: 2,523 Sqm*
Exhibitors	: 92+
Exhibiting Countries	: 15
Visitors	: 3,886*
Visiting Countries	: 55*
Leading Brands	: 120+
Exhibition Timings	: 10am – 6pm

* Total includes 3144 visitors from Materials Handling Middle East and 742 crossovers from SPS Automation Middle East.



92+
exhibitors



3,886*
visitors

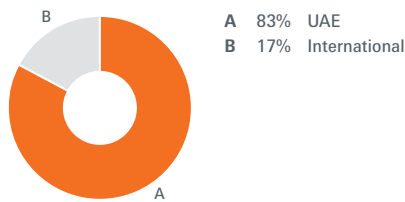


15
countries

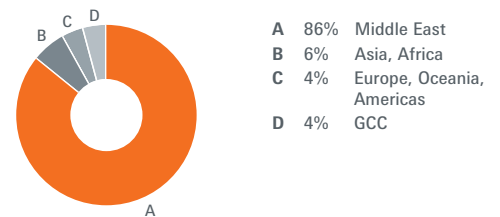


55*
countries

Geographical breakdown of visitors



Regional breakdown of visitors



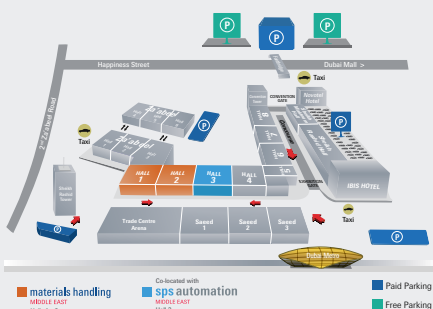
Top 10 Countries by exhibitors

Countries
1. United Arab Emirates
2. China
3. Germany
4. India
5. Italy
6. Republic of Korea
7. Saudi Arabia
8. Japan
9. Netherlands
10. Spain

Top 10 Countries by visitors

Countries
1. United Arab Emirates
2. Saudi Arabia
3. India
4. Oman
5. Germany
6. Kuwait
7. China
8. Pakistan
9. Bahrain
10. Iraq

2019 VENUE MAP



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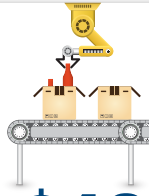


MARKET OVERVIEW

Middle East Materials Handling, Logistics, and Warehousing Market in 2018:

- Saudi Arabia
34% (US\$16.4 billion)
- UAE
27% (US\$13 billion)
- Turkey
20% (US\$9.6 billion)
- Other
19% (US\$9.2 billion)

US\$48 billion



Middle East Materials Handling, Logistics, and Warehousing Market by 2025:



Middle East Materials Handling, Logistics & Warehousing Market by Type (2018)

- Industrial Trucks
28% (US\$13.5 billion)
- Bulk Material Handling Equipment
15% (US\$7.2 billion)
- Robotics
15% (US\$7.2 billion)
- Automated Storage and Retrieval Systems
15% (US\$7.2 billion)
- Storage and Handling Equipment
11% (US\$5.3 billion)
- Others
16% (US\$7.7 billion)

Middle East Materials Handling, Logistics & Warehousing Market by Application (2018)

- Third Party Logistics
23% (US\$11 billion)
- Durable Manufacturing
20% (US\$9.6 billion)
- Food and Beverages
14% (US\$6.7 billion)
- E-commerce
12% (US\$5.8 billion)
- Food Retail
10% (US\$4.9 billion)
- Others (General Merchandise, industrial Parts, etc.)
21% (US\$10 billion)

(Source: 6WResearch)

SHOW HIGHLIGHTS

Forklift Operators Challenge

The 3rd edition of the Forklift Operator of the Year challenge saw the reigning champion from the last two years, Deepak Kataria, CW-T-SML Logistics, successfully defend his title against some of the most skilled forklift operators in the region, who were judged based on their ability to safely and efficiently manoeuvre forklift machinery in tight and narrow spaces.

Supported by:



Jury Team:

Leaders in Supply Chain and Warehousing Recognition Programme

A vast cohort of talented professionals who have completed more than 10 years of service in the Supply Chain or Warehousing Industry in various roles were recognised for their contribution to the industry at Materials Handling Middle East 2019.

Powered by:



scalex

DUBAI

The Supply Chain + Logistics Forum

The supply chain and logistics framework in the Middle East is gradually shifting as the region starts embracing digitisation and cutting-edge technologies including AI, big data and robotics to improve efficiencies in business. Key stakeholders within supply chain and logistics explored four major themes – innovation, cold chain management, the complexities of e-commerce fulfilment and important trends in retail, discussing their implications for the future of the regional industry.



Alessio Miano
Logistics Manager,
IKEA Dubai



David Dronfield
Managing Director,
Intralogistics Solution



Atif Rafiq
CEO & Cofounder,
Qafila



Guido Böhm
Senior Manager Business
Development,
Dematic GmbH



Fahad Khaled
Binkhunain,
Consultant,
Abana Enterprises Group



Hassan Jamaledine
Head of Supply Chain,
Newbridge
Pharmaceuticals



Irfan Kapadia
Director, Customer
Engagement, SAP



Kunal Gupta
Director of Supply Chain,
Bateel International



Noor Alnahhas
CEO & Visionary, Nybl.



Nishant Nair
Senior Manager,
Aranca



Sean Dennis
Founder,
SeaFood Souq



Rafael Hallenbarter
Corporate Supply Chain
Director, Transmed



Shailen Shukla
Logistics Head,
Jumbo Electronics



Soumia Benturquia
Founder & CEO,
Fodel



Tarun Solanki
IT – Head, Global Shipping
& Logistics (GSL)



Waled El Hajj
Head of Logistics - Halal
Market, BRF International



Waqas Mirza
CEO, Avanza
Innovations



Sravan Kotla
Senior Manager –
Logistics, Noon.com

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